

## ADDICTION RECOVERY BOOK BUYERS

This response file includes individuals who purchased books and videos about how to treat their own, or family member addictions. Topics include drugs, alcohol, tobacco, weight control and other compulsive behaviors. Database includes counselors and treatment professionals.

### **Total Database - 120,805**

Available Selects \$5/M

Addiction Treatment Pgms & Counselors	20,733
Alcohol Addiction Recovery Steps	15,783
Co-Dependency Issues	10,651
Drug Addiction Symptoms and Signs	7,097
Hospital-Based Programs and Counselors	2,554
Substance Abuse Treatment Centers	2,987
Nicotine Addiction-Adults & Workplace	13,111
Nicotine Addiction-Teens & Schools	5,653
Weight Control Services and Clinics	20,114
Weight Control, Nutrition and Exercise	22,122

### **Terms and Pricing**

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

*Brokers Welcome*