

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

74100A

ACCESS TO REVSOFT SOFTWARE BUYERS

These IT and information specialists purchased software for their advanced Internet/Enterprise and IT programs.

Total Database - 103,034

Available Selects \$5/M

Chief Technical Officers	9,090
Engineering CAD Buyers	13,773
Enterprise/Internet Pros	44,654
Government Software Buyers	11,653
IT Directors/Managers	15,464
Programmers	8,450

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EEmail	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome