

BYRUM FLEMING

Mailing List Brokerage and Management

30700S

www.byrumfleming.com

ACCESS TO NEW MOVERS - WELCOME TO THE NEIGHBORHOOD

The Access to New Movers - Welcome to the Neighborhood file is the hotline to America's new movers. This hotline list connects you with people who have recently relocated, and since 20% of Americans are moving every month, it is brimming with possibilities! As many of us know, moving can be unpleasant and a lot of work. These new movers need assistance with numerous tasks and are seeking a variety of new goods and services - furniture, retail shopping, banking, schools, doctors, dentists, appliances, insurance, remodeling, restaurants, and entertainment.

Sourced from utility companies and census data surveys. Reach out to the individual consumers in this file with your product or service that will help them feel right at home. Whether marketing to singles, marrieds, apartment dwellers or single family residences this is home base for starting your next direct mail campaign. With a weekly hotline of 25K-35K, or a monthly hotline of 125K-150K; the versatility of this file is endless!

Weekly Hotline - 25K - 35K

Monthly Hotline - 125K - 150K

Universe - 1,795,550

Available Selects \$5/M

Dwelling Type	1,698,110
Affluent New Homeowners - Inc. \$100K+	321,260
Homeowners	1,152,455
Renters	685,450
Empty Nesters - Age 50+	410,600
Long Distance Movers	972,664
Families with Children	1,095,560
Mortgage Amount	510,621
Name Change Identifier	299,649

Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Gender Select	\$5/M
Minimum Order	5000	Recency Select (3 mos)	\$20/M	Geographic Select	\$5/M
Email	\$50	Recency Select (6 mos)	\$15/M	Age/Income Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Key Coding	\$5/M

Brokers Welcome