

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

85700B

AA+ MEMBERS OF RETIREMENT ASSOCIATIONS BY AGE/INCOME

The members here are known for their ability to take advantage of the discounts that come with being a member of a large retirement association. Select by age and income to target the right audience for your mailers.

Total Database - 6,916,874

Available Selects \$8/M

\$25K and under Age 55-60	203,541
\$25K and under Age 61-65	453,016
\$25K and under Age 66-75+	145,620
\$26K-\$45K Age 55-60	631,052
\$26K-\$45K Age 61-65	792,053
\$26K-\$45K Age 66-75+	330,054
\$46K-\$55K Age 55-60	855,621
\$46K-\$55K Age 61-65	929,354
\$46K-\$55K Age 66-75+	417,882
\$56K-\$65K Age 55-60	377,020
\$56K-\$65K Age 61-65	417,562
\$56K-\$65K Age 66-75+	261,052
\$66K-\$99K Age 55-60	353,899
\$66K-\$99K+ Age 61-65	477,099
\$66K-\$99K Age 66-75+	272,909

Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Income Select	\$8/M
Minimum Order	5000	Recency (3 Mos)	\$20/M	Age Select	\$8/M
Email	\$50/F	Recency (6 Mos)	\$15/M	Gender Select	\$8/M
FTP	\$50/F	Key Coding	\$5/M	Geographic Select	\$8/M

Brokers Welcome