

# BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

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## A+ NEW AGE TRAVELERS-SOUTH PACIFIC & ASIA

The A+ New Age Travelers-South Pacific & Asia list is updated monthly from the list owner's website that features CD and book sales of travelers to Bali, Indonesia, and beyond. These are affluent, frequent travelers who plan their accommodations and tours with preparatory information and guides.

### Total Database - 92,131

Available Selects \$5/M

|                     |        |
|---------------------|--------|
| Bali Travelers      | 9,773  |
| Indonesia Travelers | 8,833  |
| Thailand Travelers  | 30,873 |
| Tahiti Travelers    | 10,776 |
| Australia Travelers | 31,876 |

### Terms and Pricing

|               |        |                         |        |                   |       |
|---------------|--------|-------------------------|--------|-------------------|-------|
| List Rental   | \$90/M | Recency Select (3 mos)  | \$20/M | Gender Select     | \$5/M |
| Minimum Order | 3000   | Recency Select (6 mos)  | \$15/M | Geographic Select | \$5/M |
| FTP           | \$50   | Recency Select (12 mos) | \$10/M | Age/Income Select | \$5/M |
| EMail         | \$50   | Telephones              | \$35/M | Key Coding        | \$5/M |

*Brokers Welcome*

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