

# Mailing List Brokerage and Management

www.byrumfleming.com

5700A

## **A+ KEY CORPORATE EXECUTIVES DATABASE**

Select key executives in the nation's most important companies by SIC code, employee size and sales volume. Telephone numbers are available. Select by executive title and job function as well.

## Total Database - 209,767

### Available Selects \$5/M

Administration Managers/Directors/VP's	20,773
Chief Financial Officers	19,763
Chief Operating Officers	14,762
Division Managers/Directors	10,776
Executive Vice Presidents	9,763
Vice Presidents	35,983
Manufacturing Vice Presidents/Managers	5,887
Marketing Managers/Directors/VP's	32,336
Presidents/CEO's	19,776
Sales Managers/Directors	29,703

#### Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome