

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

301A

A+ HUMAN RESOURCES BUYERS

A+ Human Resources Buyers is a response file of HR professionals never before available to Co-Operative databases. These individuals are buyers of services and information about HR management and development. They are actively seeking products and services to assist them in staying current on the latest issues in employee rights and development, human relations, legal issues, health and safety and more. The men and women in this list are buyers of products and services like: business journal subscriptions, employee motivation programs, health and safety supplies, premium & incentive catalogs, continuing education seminars, just to name a few. 100% phones and email also available. This file updates monthly.

Total Database - 75,965

Available Selects - \$5/M

	<u>Postal</u>
Human Resources Staff	15,750
Human Resources Manager	21,752
Human Resources Director	28,870
Human Resources Chief	9,593

Terms and Pricing

List Rental	\$95/M	Telephone Numbers	\$35/M	Title Select	\$5/M
Minimum Order	3,000	Recency Select (3 mos)	\$20/M	Employee Size	\$5/M
Email/FTP	\$50	Recency Select (6 mos)	\$15/M	Geo Select	\$5/M
Key coding	\$5/M	Recency Select (12 mos)	\$10/M	Gender Select	\$5/M

Brokers Welcome