

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

32100S

A+ CREDIT SEEKERS - MIDDLE AMERICA

We've all come to a point in our lives when our income falls short of what we need to realize our personal goals and objectives, whether they're as modest as new home furnishings or as grandiose as luxury travel. The A+ Credit Seekers - Middle America file are America's middle-income individuals (\$30K-\$75K), between the ages of 18-54, who are seeking credit. Some have had lifestyle event changes and some are trying to re-establish their credit. Sourced from credit applicants and credit repair programs, target these dynamic prospects for any credit and loan offers, insurance, travel, auto, home improvement and much more! The file is updated weekly with approximately 20,000 new records added.

Weekly Hotline - 20,000

Monthly Hotline - 100,000

Total Database - 2,598,670

Available Selects \$5/M

Credit Repair/Bankruptcy	601,596
Debt Consolidation	800,809
First Time Homeowners	414,800
First Time Renters	588,492
Households with 2+ Registered Vehicles	762,592
Newlyweds	207,167
New Parents	474,806
Presence of Children Ages 0-17	956,016

Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Gender Select	\$5/M
Minimum Order	5000	Recency Select (3 mos)	\$20/M	Geographic Select	\$5/M
Email	\$50	Recency Select (6 mos)	\$15/M	Age/Income Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Key Coding	\$5/M

Brokers Welcome

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