

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

82100B

A+ CREDIT CARD HOUSEHOLDS WITH CHILDREN

Reach known credit card holders that have the responsibility of providing for a family. Family needs include the basic necessities of food, shelter and clothing. Then there are the extras like video games, travel, toys, books, movies and much more that add enjoyment to daily lives. These families use their credit card frequently to obtain these "extras". Age range of children within household is selectable. Please contact us for counts. New names added monthly.

Total Database - 2,074,775

Available Selects \$8/M

Home Owner	243,752
Length of Residence	262,386
Age of Child	443,013
Marital Status	171,244
Magazine Subscribers	197,402
Mail Order Buyers	142,937
Occupation	134,564
Investment Opportunities	179,270
Travel	175,879
Insurance	124,328

Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Income Select	\$8/M
Minimum Order	5000	Recency (3 Mos)	\$20/M	Age Select	\$8/M
Email	\$50/F	Recency (6 Mos)	\$15/M	Gender Select	\$8/M
FTP	\$50/F	Key Coding	\$5/M	Geographic Select	\$8/M

Brokers Welcome