

BYRUM FLEMING

Mailing List Brokerage and Management

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A+ CHRISTIAN DIRECT MAIL BOOK BUYERS

The A+ Christian Direct Mail Book Buyers list offered by Byrum & Fleming includes devoted Christians who are interested in purchasing books and other Inspirational Christian doctrine.

Total Database - 128,647

Available Selects \$5/M

Family Life and Relationships	20,738
Community Service	8,090
Teens and Lifestyle Choices	13,763
Addiction Problems and Treatment	15,809
Prayer and Daily Practice Tips	25,875
Overcoming Problems & Challenges	15,612
Inspiration	28,760

Terms and Pricing

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
Email	\$50	Telephones	\$35/M	Key Coding	\$5/M

Brokers Welcome

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