

# BYRUM FLEMING

Mailing List Brokerage and Management

[www.byrumfleming.com](http://www.byrumfleming.com)

86800A

## **A+ ACCREDITED INVESTORS**

These are savvy, prosperous investors who have succeeded in building a personal net worth of \$1,000,000, not including their homes and have annual incomes of \$200,000+. These individuals have shown their interest in investment opportunities by responding to invitations to regional seminars and conferences, and would welcome direct mail offers to keep them up to date on new opportunities.

### **Total Database - 155,421**

Available Selects \$5/M

Demographics: 68% Male  
32% Female  
100% at Home Address  
Total Database with Phones - 120,000

### **Terms and Pricing**

List Rental	\$90/M	Recency Select (3 mos)	\$20/M	Gender Select	\$5/M
Minimum Order	3000	Recency Select (6 mos)	\$15/M	Geographic Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Age/Income Select	\$5/M
EMail	\$50	Telephones	\$35/M	Key Coding	\$5/M

*Brokers Welcome*