

BYRUM FLEMING

Mailing List Brokerage and Management

www.byrumfleming.com

17600S

A-1 AUTO LOAN BORROWERS DATABASE

Studies have shown that nearly 75 percent of all new auto purchases are financed through auto loans. These new car purchasers have an immediate need for insurance to protect their new investment and to protect themselves from liability. These auto loan holders, 60 percent of whom are males, can be selected by those who reside in the most exclusive neighborhoods in the United States as published by a major financial magazine. In addition, these loan holders are selectable by age, loan end date, and by holders of credit cards. These individuals would welcome offers pertaining to warranties, automobile services, cellular services, stereo and alarm, credit cards, catalogs and subscriptions, online retailers and more.

Weekly Hotline - 20,000

Monthly Hotline - 80,000

Total Database - 3,000,000

Available Selects \$5/M

Auto Loan Holders	3,000,000
Auto Loan Holders in Exclusive Neighborhoods	22,000
Credit Card Holders	2,100,000
Female Loan Holders	1,200,000
High End Auto Loan Holders	750,000
Male Loan Holders	1,800,000

Terms and Pricing

List Rental	\$90/M	Telephone Numbers	\$35/M	Gender Select	\$5/M
Minimum Order	5000	Recency Select (3 mos)	\$20/M	Geographic Select	\$5/M
Email	\$50	Recency Select (6 mos)	\$15/M	Age/Income Select	\$5/M
FTP	\$50	Recency Select (12 mos)	\$10/M	Key Coding	\$5/M

Brokers Welcome

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