



Mailing List Brokerage and Management
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HR COMPLIANCE BY COMPANY SIZE - Postal & E-mail

NEW TO MARKET

Byrum & Fleming's HR Compliance By Company Size list is comprised of Human Resource executives in the nation's largest companies. They are responsible for corporate compliance in the areas of employee benefits, hiring/firing policies, training, regulatory requirements, recruitment, and such hot bed issues as harassment, diversity, and equal pay. Use this list to market live or online continuing education seminars and conferences in HR compliance and related areas.

Employee size:	Postal			E-mail		
	20-249	250-499	500+	20-249	250-499	500+
HR Staff/Departments	6,783	21,189	9,890	54,620	31,810	19,444
HR Managers	17,208	15,011	12,709	56,002	31,721	24,258
HR Directors	13,055	15,022	15,390	28,591	24,070	18,019
HR VPs	529	5,378	2,218	17,075	13,396	14,342
Personnel Dept. Dirs./Mgrs.	4,240	7,363	12,787	9,888	12,850	23,430
Personnel Dept. Staff	8,371	6,783	10,983	20,459	12,775	9,888
Labor Relations Specialists	540	1,660	2,190	17,777	9,746	7,967
Comp. & Benefits Directors	916	3,918	2,876	16,351	15,330	11,672
Employment/Recruitment	32	3,121	2,189	33,487	25,751	20,985
Organization Development	105	978	1,083	19,070	17,966	13,491
Total	51,779	80,423	72,315	273,320	195,415	163,496

Terms and Pricing

Postal:

Base rental	\$95/M	E-mail shipping	\$50
Selects-gender, title, geography, employee size, etc.	\$5/M	Minimum Order	3,000

E-mail:

10,000 to 49,999	\$125/M	Plus \$500 Flat set-up, 3 tests & tracking
50,000 to 99,999	\$110/M	All inclusive
100,000+	\$100/M	All inclusive

Brokers Welcome