



Mailing List Brokerage and Management
321 San Anselmo Ave. San Anselmo, CA 94960
800/850-1711 ~ Fax 415/459-5162
<http://www.byrumfleming.com>

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EYE CARE PROFESSIONALS MASTERFILE

NEW TO MARKET

Sixty percent of the US population requires glasses or contact lenses. These active eye care and health professionals are key providers in this expanding market place. All are at office address where they have responded to direct marketing offers for continuing education programs, staff recruitment and patient education publications to be distributed to their clients.

Total Database - 34,576

Selects available:

Ophthalmologists	9,881
Opticians	9,185
Optometrists	15,510

Terms and Pricing

List Rental	\$95/M	Recency Select (3 mos)	\$20/M	Gender or title	\$5/M
Minimum Order	3,000	Recency Select (6 mos)	\$15/M	Geography	\$5/M
Email shipping	\$50	Recency Select (12 mos)	\$10/M	Employee size	\$5/M

Brokers Welcome