



Mailing List Brokerage and Management
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FLORIDA'S MOST ACTIVE REAL ESTATE PROFESSIONALS

NEW TO MARKET

These are the stars of Florida's long-running real estate boom, who have purchased advertising specialties to increase their networking reach. They are active buyers of business services, information products, promotional novelties, programs and office supplies. These are Florida's most active licensed brokers, agents, appraisers and mortgage bankers, selected from the larger firms and represent only 2% of total agents.

Total Database - 31,215

Selects available:

Florida Real Estate Agents	3,586
Florida Insurance Agents	7,345
Florida Real Estate Appraisers	898
Florida Mortgage Brokers & Lenders	2,661
Florida Notary Publics	16,725

Terms and Pricing

List Rental	\$95/M	Recency Select (3 mos)	\$20/M	Gender or title	\$5/M
Minimum Order	3,000	Recency Select (6 mos)	\$15/M	Geography	\$5/M
Email shipping	\$50	Recency Select (12 mos)	\$10/M	Employee size	\$5/M

Brokers Welcome