



Mailing List Brokerage and Management  
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## PEER TUTORING

### NEW TO MARKET

Peer Tutoring provides educational resources for parents, classroom volunteers, tutors and teachers. The cornerstone product series of this educational publishing company is a series of online programs that help schools and teacher train classroom volunteers. A companion catalog offers additional teaching resources for parents. The five-tape series show volunteers how to tutor reading and phonics, manage classroom behavior and be a school volunteer. The entire series is direct marketed to schools, parents and professional tutors for \$310, with discounts for volume purchases. This is an ideal direct marketing list for all early childhood and elementary education products, at-home schooling, parenting books and fundraising programs.

### Total Database - 38,224

Selects available:

At-Home Schools	4,696
Counselors & Consultants	862
Parents	13,222
Professional Tutors	2,569
Religious Schools	4,568
School Boards & Volunteer Programs	1,553
School Buyers	4,851
Teachers	5,903

### Terms and Pricing

List Rental	\$95/M	Recency Select (3 mos)	\$20/M	Gender or title	\$5/M
Minimum Order	3,000	Recency Select (6 mos)	\$15/M	Geography	\$5/M
Email shipping	\$50	Recency Select (12 mos)	\$10/M	Employee size	\$5/M

*Brokers Welcome*