



Mailing List Brokerage and Management
321 San Anselmo Ave. San Anselmo, CA 94960
800/850-1711 ~ Fax 415/459-5162
<http://www.byrumfleming.com>

86675A

DANGEROUS & DIRTY JOBS/DISASTER RELIEF

NEW TO MARKET

Mayhem, violence, earthquakes, fire, winter storms, tornados, natural gas explosions, freeway pileups....you name it. Disasters are nearly a daily occurrence in the vast American culture and there are hundreds of companies, professionals, and organizations that run toward the rescue of life and restoration of property. It's a mess that nobody wants to confront, but to these hard-working crews rescue and restoration is a calling. All have to be equipped with protective gear, hazmat containers and equipment, training and knowledge of safety procedures and the heavy equipment required for their operations. These companies and organizations have used direct marketed sources to meet these needs.

Total Database - 61,691

Selects available:

Ambulance Services	1,641
Crisis Intervention Services	1,233
Emergency Medical Physicians	3,609
Emergency Medical Technicians (EMT's)	1,493
Fire Chiefs	32,832
Hospital Emergency Services Director	2,944
Police Chief & Sheriffs	11,189
State & County Departments of Health Chiefs	3,382
Utility Company Response Teams	3,368

Terms and Pricing

List Rental	\$95/M	Recency Select (3 mos)	\$20/M	Gender or title	\$5/M
Minimum Order	3,000	Recency Select (6 mos)	\$15/M	Geography	\$5/M
Email shipping	\$50	Recency Select (12 mos)	\$10/M	Employee size	\$5/M

Brokers Welcome