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# PHYSICAL THERAPY EVIDENCE-BASED NEWSLETTER SUBSCRIBERS: ORTHOPEDIC, SPORTS MEDICINE & PHYSICAL THERAPY

#### **NEW TO MARKET**

These conscientious and professional physical medicine professionals stay on top of their game by subscribing to a free Evidence-Based Newsletter. By regularly reviewing the standards and findings of researchers in their medical field they are able to provide their clients with the most advanced and proven exercise instructions available. They are especially interested in patient education products that enhance or offer training to their patients.

### **Total Database - 44,101**

#### Selects available:

Athletic Trainers	1,164
Health Clubs & Gyms	8,772
Hospital Physical Therapy Departments	2,994
Nursing Home Physical Therapy Departments	3,085
Orthopedic Sports Surgery	1,812
Physical Medicine MDs	2,190
Physical Therapists	10,967
Sports Medicine Clinics	1,787
Sports Medicine Physical Therapy	11,330

## Terms and Pricing

List Rental	\$95/M	Recency Select (3 mos) \$20/M	Gender or title	\$5/M
Minimum Order	3,000	Recency Select (6 mos) \$15/M	Geography	\$5/M
Email shipping	\$50	Recency Select (12 mos) \$10/M	Employee size	\$5/M

Brokers Welcome