



Mailing List Brokerage and Management
321 San Anselmo Ave. San Anselmo, CA 94960
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<http://www.byrumfleming.com>

86640A

GUNS & AMMO BUSINESSES & THEIR CUSTOMERS

NEW TO MARKET

Despite the controversy, firearm sales and firearm ownership continue to increase. This list is comprised of the top gun retailers in the country as well as active and responsible gun owners who enjoy hunting. The gun retailers are active business-to-business buyers of office supplies and advertising specialties. Each can be ordered separately from Byrum & Fleming.

Total Database - 19,519

Selects available:

Firearm Dealers & Retailers	3,166
Firearm Owners & Enthusiasts	16,353

Terms and Pricing

List Rental	\$95/M	Recency Select (3 mos)	\$20/M	Gender or title	\$5/M
Minimum Order	3,000	Recency Select (6 mos)	\$15/M	Geography	\$5/M
Email shipping	\$50	Recency Select (12 mos)	\$10/M	Employee size	\$5/M

Brokers Welcome