



Mailing List Brokerage and Management
321 San Anselmo Ave. San Anselmo, CA 94960
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<http://www.byrumfleming.com>

86635A

SLEEP THERAPISTS

NEW TO MARKET

More than a third of the aging boomer population suffers from various sleep ailments including insomnia, restless leg syndrome, sleep apnea, narcolepsy and fatigue. These physician and health care providers who treat this population have used patient education information products to inform patients and their families about therapeutic options and medicines.

Total Database - 24,377

Selects available:

| | |
|---------------------------------------|--------|
| Pulmonary Physicians | 2,448 |
| Respiratory Therapists | 10,551 |
| Sleep Disorder Centers & Laboratories | 2,513 |
| Nurses & Nurse Practitioners | 5,702 |
| Homeopathic Practitioners | 3,123 |

Terms and Pricing

| | | | | | |
|----------------|--------|-------------------------|--------|-----------------|-------|
| List Rental | \$95/M | Recency Select (3 mos) | \$20/M | Gender or title | \$5/M |
| Minimum Order | 3,000 | Recency Select (6 mos) | \$15/M | Geography | \$5/M |
| Email shipping | \$50 | Recency Select (12 mos) | \$10/M | Employee size | \$5/M |

Brokers Welcome