



Mailing List Brokerage and Management
321 San Anselmo Ave. San Anselmo, CA 94960
800/850-1711 ~ Fax 415/459-5162
<http://www.byrumfleming.com>

86630A

PODIATRIST DIABETES PATIENT EDUCATION BUYERS

NEW TO MARKET

Out of necessity Podiatrists have become sources of health information for diabetes sufferers and their families. To simplify office visits and to create a useful and effective way to promote their practices, Podiatrists must respond to patient inquiries about diabetes and related foot problems. To accomplish these goals, they have purchased health information and patient education products to be distributed to patients, their families and in office waiting rooms.

Total Database - 15,347

Selects available:

Podiatrists	14,079
Orthopedic Shoe Stores	1,268

Terms and Pricing

List Rental	\$95/M
Minimum Order	3,000
Email shipping	\$50

Recency Select (3 mos)	\$20/M
Recency Select (6 mos)	\$15/M
Recency Select (12 mos)	\$10/M

Gender or title	\$5/M
Geography	\$5/M
Employee size	\$5/M

Brokers Welcome