



Mailing List Brokerage and Management  
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86625A

## AUDIOLOGY & SPEECH PATHOLOGY

### NEW TO MARKET

Aging baby-boomers and longer life spans have increased the market base for Audiologists, Hearing Aid Services & Retailers and Speech Pathology. These hearing and speech specialists have responded to direct mail offers for practice promotion materials such as greeting cards, appointment reminders and associated advertising specialties. This list is offered for the first time exclusively by Byrum & Fleming.

**Total Database - 40,523**

Selects available:

Audiologists	985
Hearing Aid and Retail Services	3,707
Speech Pathologists	35,831

### Terms and Pricing

List Rental	\$95/M	Recency Select (3 mos)	\$20/M	Gender or title	\$5/M
Minimum Order	3,000	Recency Select (6 mos)	\$15/M	Geography	\$5/M
Email shipping	\$50	Recency Select (12 mos)	\$10/M	Employee size	\$5/M

*Brokers Welcome*