



Mailing List Brokerage and Management  
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## SWIMMING POOL & SPA BUSINESS EXECS

### NEW TO MARKET

This B2B pool and spa business mailing list is comprised of owners, partners, presidents, vice presidents, treasurers, managers, service technicians, subcontractors and key sales personnel within the swimming pool and spa industry who are actively engaged in the business management, design, and construction of indoor and outdoor pools and spas. As with all businesses, these pool and spa industry executives seek products, services and information via direct mail, including the specialty advertising and custom imprints.

**Total Database - 12,946**

Selects available:

Hot Tubs & Spas Sales & Service	1,619
Swimming Pool Sales & Service	4,447
Swimming Pool Construction Companies	3,120
Swimming Pool Supplies & Service	2,572
Public Swimming Pools Management	1,188

### Terms and Pricing

List Rental	\$95/M	Recency Select (3 mos)	\$20/M	Gender or title	\$5/M
Minimum Order	3,000	Recency Select (6 mos)	\$15/M	Geography	\$5/M
Email shipping	\$50	Recency Select (12 mos)	\$10/M	Employee size	\$5/M

*Brokers Welcome*