

Mailing List Brokerage and Management 321 San Anselmo Ave. San Anselmo, CA 94960 800/850-1711 ~ Fax 415/459-5162 http://www.byrumfleming.com

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GOLF BUSINESS EXECS

NEW TO MARKET

This B2B golf business mailing list features people who are involved in the golf business including golf course management, owners, retail, manufacturing and much more. Offered are exclusive selects not available on any other list. As with all businesses, these golf industry executives seek products, services, and information via direct mail, including specialty advertising and custom imprinted services.

Total Database - 11,978

Selects available:

Golf Courses	6,756
Practice Ranges & Instruction	1,068
Golf Cart Sales	762
Golf Course Planning & Construction	305
Golf Accessories & Equipment	3,087

Terms and Pricing

List Rental	\$95/M	Recency Select (3 mos) \$20/M	Gender or title	\$5/M
Minimum Order	3,000	Recency Select (6 mos) \$15/M	Geography	\$5/M
Email shipping	\$50	Recency Select (12 mos) \$10/M	Employee size	\$5/M

Brokers Welcome