



Mailing List Brokerage and Management
321 San Anselmo Ave. San Anselmo, CA 94960
800/850-1711 ~ Fax 415/459-5162
<http://www.byrumfleming.com>

85765A

PAWN, BAIL & PAYDAY LOANS

NEW TO MARKET

Even in good economic times thousands still run short of money and a whole industry has blossomed to help those in need solve these money problems. Pawnbrokers, payday loans, bail bondsmen and even thrift shops are engaged in a thriving business to help people who are short of cash or have a sudden emergency. These businesses, just like all businesses, have office equipment and software needs. They advertise their services with custom imprinted advertising specialties. And, they're flush with cash.

Total Database - 32,852

Selects available:

Pawnbrokers	4,577
Bail Bondsmen	3,553
Collection Agencies	3,296
Check Cashing Services	7,781
Payday Loans	9,057
Thrift Shops	4,588

Terms and Pricing

List Rental	\$105/M	Recency Select (3 mos)	\$20/M	Gender or title	\$5/M
Minimum Order	3,000	Recency Select (6 mos)	\$15/M	Geography	\$5/M
Email shipping	\$50	Recency Select (12 mos)	\$10/M	Employee size	\$5/M

Brokers Welcome