



Mailing List Brokerage and Management
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HEALTH CLUBS & GYMS

NEW TO MARKET

This hot market for health and exercise equipment, health foods and supplements, clothing, weight loss programs, nutrition advice, and even yoga classes is a \$25 billion growth industry. The national health problems of diabetes, obesity, aging and weight control have given health clubs new avenues for growth. Tap into this growing market by targeting the owners, managers, trainers and health and wellness professionals on this list who have supplied their studios and practices with direct marketing purchases.

Total Database - 47,166

Selects available:

Health Clubs & Gyms	13,044
Personal Trainers	12,590
Geriatric Programs & Trainers	7,441
Yoga Studios	1,899
Health & Wellness Counselors	9,122
Nutritionists	3,070

Terms and Pricing

List Rental	\$95/M	Recency Select (3 mos)	\$20/M	Gender or title	\$5/M
Minimum Order	3,000	Recency Select (6 mos)	\$15/M	Geography	\$5/M
Email shipping	\$50	Recency Select (12 mos)	\$10/M	Employee size	\$5/M

Brokers Welcome