

BYRUM FLEMING

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SOHO CPA'S

NEW TO MARKET

In the digital world many accountants and CPA's work at and manage their business from a Small Office or Home Office (SOHO). They respond quickly and directly to purchasing decisions for office equipment, online and software services and most of all Continuing Education products. SOHO CPA'S are uniquely a business and consumer target. Reaching a busy CPA at their home address with business offers insures delivery of your mail piece where and when they want to receive it. Plus these professionals welcome consumer related offers for gifts, subscriptions, financial services and travel and vacations.

Total Database - 72,213

Selects available:

Small Office/Home Office CPA's	72,213
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Minimum Order	3,000	Recency Select (6 mos)	\$15/M	Geography	\$5/M
Email shipping	\$50	Recency Select (12 mos)	\$10/M	Employee size	\$5/M

Brokers Welcome