



Mailing List Brokerage and Management
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IMPRINT BUYERS & PROSPECTS - NEW TO MARKET

Almost every business at one time or another needs custom-imprinted products such as pens, t-shirts, shopping bags, hats or coffee mugs to promote their products or service. But there are a few niches in each broad market that depend extensively for custom imprinted products. We have identified these niches in six distinct markets to highlight the most active buyers who have repeatedly ordered advertising specialties and an assortment of custom-imprinted products.

Total Database - 316,077

Business Services, 53,942 Available:

Ad Agencies & Publicity Companies	30,510
Equipment & Tool Rental Companies	18,505
Mailing & Shipping Services	4,927

Clubs & Associations, 80,632 Available:

Chambers of Commerce	3,055
Sports Clubs	19,617
Volunteer Organizations/Non-Profits	40,853
Martial Arts Studios	4,063
Health Clubs & Gyms	13,044

Entertainment, 14,184 Available:

Bowling Alleys	4,188
Dance Studios	5,134
Trophies & Awards Stores	2,235
Amusement Parks	2,627

Real Estate, 120,144 Available:

Real Estate Agents	108,483
Commercial Real Estate Agents & Developers	11,661

Auto Repair Services, 30,283 Available:

Tire Dealers and Muffler Shops	18,645
Towing Services	11,638

Home Repair Services, 16,892 Available:

Appliance and Television Repair Services	16,982
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Terms and Pricing

List Rental	\$105/M	Recency Select (3 mos)	\$20/M	Gender or title	\$5/M
Minimum Order	3,000	Recency Select (6 mos)	\$15/M	Geography	\$5/M
Email shipping	\$50	Recency Select (12 mos)	\$10/M	Employee size	\$5/M