



Mailing List Brokerage and Management
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CALIFORNIA HUMAN RESOURCES

NEW TO MARKET

A fact often overlooked or forgotten is that California is the 5th largest economy in the world, exceeding even that of Russia. Of the 2.2 million businesses in California, 275,000 are large enough to require HR departments or services. This amounts to 15% of total HR activity in the U.S. In addition, most business executives and HR professionals regard California labor law as one of the most demanding and complex in the country, requiring even more alert actions by HR professionals. Reach these most active, most demanding, and most needed HR staff and executives with this exclusive list of California HR Pros from Byrum & Fleming. Employee size selects are available.

Total Database - 27,452

Selects available:

HR Staff	6,016
HR Managers	9,158
HR Directors	10,665
Training & Development Professionals	1,613

Terms and Pricing

List Rental \$95/M
Minimum Order 3,000
Email shipping \$50

Recency Select (3 mos) \$20/M
Recency Select (6 mos) \$15/M
Recency Select (12 mos) \$10/M

Gender or title \$5/M
Geography \$5/M
Employee size \$5/M

Brokers Welcome