

Mailing List Brokerage and Management 321 San Anselmo Ave. San Anselmo, CA 94960 800/850-1711 ~ Fax 415/459-5162 http://www.byrumfleming.com

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## **Infection Control**

The battle to control the spread of disease is a priority in the minds of all health care professionals. From their comprehensive response health care database, Byrum & Fleming has assembled a selection of professionals, facilities and physicians involved in this critical battle. This list is an ideal source for: continuing medical education providers, wholesale and retail medical supplies distributors, medical device/equipment manufacturers and distributors, pharmaceutical & medication suppliers, oxygen equipment providers and janitorial & medical facility cleaning services. Updated monthly, all of these selects are at office address.

## Total Database - 137,713

## Infection Control Coordinators-89,029

| Acupuncturist Offices                | 4,696  | Hospitals                             | 4,490  |  |  |
|--------------------------------------|--------|---------------------------------------|--------|--|--|
| Alternative Health Medical Offices   | 3,091  | Nursing Homes                         | 9,782  |  |  |
| Assisted Living Facilities           | 2,413  | Physician Group Practices             | 4,040  |  |  |
| Dental Offices                       | 6,607  | Physician Offices                     | 26,482 |  |  |
| Home Health Agencies                 | 10,526 | Veterinarians & Animal Hospitals      | 7,363  |  |  |
| Hospice Professionals/Centers        | 3,983  | Women's Health Centers                | 5,556  |  |  |
| Laboratories/Infection Control-7,840 |        | First Responders-9,985                |        |  |  |
| Biological Laboratories              | 3,856  | Emergency Rooms                       | 2,922  |  |  |
| Blood Bank Directors                 | 710    | Paramedics, Ambulance,                |        |  |  |
| Medical Laboratory Service Directors | 3,274  | Fire & Police                         | 7,063  |  |  |
| Public Health-17,328                 |        | In-Service Education Directors-11,803 |        |  |  |
| Indian Health Services               | 1,016  | Hospitals                             | 2,021  |  |  |
| Public Health Professionals          | 6,694  | Nursing Homes                         | 9,782  |  |  |
| School Health Department Nurses      | 6,287  |                                       |        |  |  |
| State/County/City Depts of           |        | Infectious Diseases-1,728             |        |  |  |
| Public Health                        | 3,331  | Infectious Disease/Medical MD's       | 1,728  |  |  |

## Terms and Pricing

| List Rental    | \$105/M | Recency Select (3 mos)  | \$20/M | Gender or title | \$5/M |
|----------------|---------|-------------------------|--------|-----------------|-------|
| Minimum Order  | 3,000   | Recency Select (6 mos)  | \$15/M | Geography       | \$5/M |
| Email shipping | \$50    | Recency Select (12 mos) | \$10/M | Employee size   | \$5/M |