



Mailing List Brokerage and Management
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CONTINUOUS IMPROVEMENT PROCESS C-LEVEL EXECS

NEW TO MARKET

These C-level executives have invested the resources, training and leadership for the adoption of Continuous Improvement Process (CIP) principles. They have created initiatives to reduce waste, provide a customer-driven focus at every level of the organization, adopt value stream mapping models and make continuous improvement processes a goal for each division of their companies. They have purchased consulting services, seminars and training for key employees as well. All records in this list contain the personal name and title of the team leaders and corporate advocates. Select by employee size and SIC

Total Database - 63,518

Selects available:

250-499 Employees	24,952
500-999 Employees	13,553
1000+ Employees	27,013

Terms and Pricing

List Rental	\$105/M	Recency Select (3 mos)	\$20/M	Gender or title	\$5/M
Minimum Order	3,000	Recency Select (6 mos)	\$15/M	Geography	\$5/M
Email shipping	\$50	Recency Select (12 mos)	\$10/M	Employee size	\$5/M

Brokers Welcome