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**MASTERING LEADERSHIP ALIGNMENT**

**NEW TO MARKET**

First published in late 2017 this illuminating book found a ready and receptive audience in the senior leadership of the country's largest enterprises. MASTERING LEADERSHIP ALIGNMENT: LINKING VALUE CREATION TO CASH FLOW offers step-by-step procedures to show managers and executives how to close the chronic gap between business planning and subsequent underperformance. The disciplines describe actual case studies that reveal how to gain unanimous senior management agreement on the most important priorities for improving core business processes. Additionally, the book offers step-by-step procedures on how to create high-engagement work cultures that allow the genius of employees to shine on the path to continuous improvement methods. This list includes personal name and title and can be selected by employee size as well as by the exclusive selects below.

**Total Database - 54,147**

Selects available:

President, CEO, Vice President	10,966
Human Resources Executives	16,018
Manufacturing Company Managers & Execs	8,427
Financial Executives	14,806
Retail Corporate Executives	3,930

**Terms and Pricing**

List Rental	\$105/M	Recency Select (3 mos)	\$20/M	Gender or title	\$5/M
Minimum Order	3,000	Recency Select (6 mos)	\$15/M	Geography	\$5/M
Email shipping	\$50	Recency Select (12 mos)	\$10/M	Employee size	\$5/M

*Brokers Welcome*