



Mailing List Brokerage and Management
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LEAN MANAGEMENT ADVOCATES

NEW TO MARKET

Since its introduction in the Toyota manufacturing plants years ago, Lean Management has found a home in American companies of all types. Lean processes have influenced methods beyond the factory floor including "Just in Time" supply chains, the "Continuous Improvement Process" and "Reduce Waste." Accounting departments and finance executives have adopted Lean Accounting strategies to implement Value Stream accounting principles. HR departments have revised processes and objectives to prioritize Lean principles. Corporate leaders have advocated the adoption of Lean techniques at every level. All records contain personal name and title. Employee size and SIC selects are also available. These buyers and prospects are excellent candidates for Learning Seminars and Management Enhancement offers.

Total Database - 92,339

Selects available:

Manufacturing Companies	25,722
Finance & Accounting	18,407
Human Resources	18,276
C-Level Executives	29,934

Terms and Pricing

List Rental	\$105/M	Recency Select (3 mos)	\$20/M	Gender or title	\$5/M
Minimum Order	3,000	Recency Select (6 mos)	\$15/M	Geography	\$5/M
Email shipping	\$50	Recency Select (12 mos)	\$10/M	Employee size	\$5/M

Brokers Welcome