



Mailing List Brokerage and Management  
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## ENTREPRENEUR TRAINING - KNOW HOW NOW

### NEW TO MARKET

KNOW HOW NOW™ started two decades ago with a single book—WHAT’S STOPPING YOU?—a primer on breaking the mental logjam of fear and loss of confidence. The success of this small book soon led to many others, including titles that covered MLM, public speaking and presentations, marketing and sales skills, self-publishing and running a SOHO business. The cornerstone of their success was their house list of prospects and customers. Built up through speaking engagements, publicity, advertising, direct mail prospecting and sales. This list is organized by training topic. The list is cleaned and updated constantly. All names are 12-months or less.

### Total Database - 118,221

Selects available:

Multi-Level Marketing Basics	18,889
Self Publishing to Promote Your Business	11,887
Marketing & Sales Skills	14,776
Direct Marketing Techniques	11,880
Public Speaking & Presentations	12,803
Business Planning & Raising Capital	13,765
Success Inspiration for Employees	21,445
Task Organization & Time Management	12,776

### Terms and Pricing

List Rental	\$105/M	Recency Select (3 mos)	\$20/M	Gender or title	\$5/M
Minimum Order	3,000	Recency Select (6 mos)	\$15/M	Geography	\$5/M
Email shipping	\$50	Recency Select (12 mos)	\$10/M	Employee size	\$5/M

*Brokers Welcome*