

BYRUM FLEMING

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83100A

TRAINING-SMALL BUSINESS FINANCE & ACCOUNTING

NEW TO MARKET

Passion for a good idea or dedicated service is the foundation for many small businesses, but rarely are entrepreneurs skilled in the subtleties of finance or accounting, especially in regards to the complex requirements of state and federal laws. These small business owners and managers sought training in the fundamentals of business accounting and finance. They also have sent their bookkeepers and managers to seminars to learn software applications.

Total Database - 92,097

Selects available:

Creating a Budget	21,222
Understanding Financial Statements	12,431
Bookkeeping Basics	16,908
IRS 1099 Administration	9,099
Inventory Management	5,443
Personal Financial Strategies	15,390
Understanding Cash Flow	11,604

Terms and Pricing

List Rental	\$105/M	Recency Select (3 mos)	\$20/M	Gender or title	\$5/M
Minimum Order	3,000	Recency Select (6 mos)	\$15/M	Geography	\$5/M
Email shipping	\$50	Recency Select (12 mos)	\$10/M	Employee size	\$5/M

Brokers Welcome