



Mailing List Brokerage and Management  
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## SALES TRAINING - THE MARKETING MENU

### NEW TO MARKET

“123 Great Marketing Ideas to Grow Your Business” is the cornerstone introductory product of this training, speaking and consulting enterprise. Its services and products are focused especially for organizing and inspiring effective sales and marketing programs for new fast-growing companies with a special interest on enhancing customer service. The Marketing Menu maintains a proprietary database of prospects and customers for its direct marketing publications and develops leads for its training programs. With a special understanding of the needs of the small business office, emerging entrepreneur and sales or marketing professional, The Marketing Menu database offers key prospects in fast-track businesses.

### Total Database - 33,987

Selects available:

Managing Sales Reps	5,560
Closing a Sale: Techniques	7,952
The Negotiation Process	1,976
Prospecting & Developing Qualified Leads	5,210
B2B Sales Process	1,305
Upselling Techniques	11,984

### Terms and Pricing

List Rental	\$105/M	Recency Select (3 mos)	\$20/M	Gender or title	\$5/M
Minimum Order	3,000	Recency Select (6 mos)	\$15/M	Geography	\$5/M
Email shipping	\$50	Recency Select (12 mos)	\$10/M	Employee size	\$5/M

*Brokers Welcome*