

BYRUM FLEMING

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EMPLOYEE TRAINING/COACHING & MENTORING

NEW TO MARKET

Byrum & Fleming's Employee Training/Coaching & Mentoring list is compiled from JCP Publishing which specializes in helping business owners and entrepreneurs to promote rising managers and supervisors from within by providing on-site consulting and seminar services. Its special focus is to help SOHO entrepreneurs understand, appreciate and train key employees through coaching and mentoring practices, such as Developing Mentor Relationships, Defining Goals and Encouraging Leadership Habits.

Total Database - 91,003

Selects available:

| | |
|-----------------------------------|--------|
| Coaching & Feedback | 19,019 |
| Delegating Authority | 12,115 |
| New Supervisors | 11,910 |
| Creating & Managing Teams | 13,561 |
| Setting Priorities & Planning | 15,555 |
| Transforming Novices Into Experts | 18,843 |

Terms and Pricing

| | | | | | |
|----------------|---------|-------------------------|--------|-----------------|-------|
| List Rental | \$105/M | Recency Select (3 mos) | \$20/M | Gender or title | \$5/M |
| Minimum Order | 3,000 | Recency Select (6 mos) | \$15/M | Geography | \$5/M |
| Email shipping | \$50 | Recency Select (12 mos) | \$10/M | Employee size | \$5/M |

Brokers Welcome