



Mailing List Brokerage and Management
321 San Anselmo Ave. San Anselmo, CA 94960
800/850-1711 ~ Fax 415/459-5162
<http://www.byrumfleming.com>

82145A

HIPAA COMPLIANCE FOR HEALTHCARE PROFESSIONALS

NEW TO MARKET

HIPAA Compliance Directors oversee compliance with the Health Insurance Portability and Accountability Act of 1996. These executives must assure all health care employees receive qualified HIPAA training annually, a HIPAA requirement. The complex HIPAA regulations remain a challenge to the healthcare industry. These healthcare executives and their employees are excellent prospects for training materials, seminars, workshops, software and continuing education programs.

Total Database - 45,275

Selects available:

HIPAA Compliance Directors-Hospital	2,135
HIPAA Compliance Directors-Nursing Home	5,281
HIPAA Compliance Directors-Retirement Centers	5,245
HIPAA Compliance Directors-Assisted Living Ctrs	3,666
Hospital Administrators	4,689
Quality Assurance Directors-Hospitals	2,436
Risk Management Directors-Hospitals	1,547
Nursing Home Administrators	10,765
HMP/PPO Administrative Directors	4,798
Managed Care Directors	4,713

Terms and Pricing

List Rental	\$105/M	Recency Select (3 mos)	\$20/M	Gender or title	\$5/M
Minimum Order	3,000	Recency Select (6 mos)	\$15/M	Geography	\$5/M
Email shipping	\$50	Recency Select (12 mos)	\$10/M	Employee size	\$5/M

Brokers Welcome